

# **Festival of Balloons**

## *Fact Sheet*

**Date:** Sunday, April 18, 2010  
**Time:** 11 a.m. - 3 p.m.  
**Location:** Sheraton Dallas Hotel  
400 North Olive Street  
Dallas, Texas  
**Admission:** \$5; children 12 and under are free

### **About the Festival**

Held in conjunction with the first-ever World Balloon Convention (WBC), the Festival of Balloons is coming to Dallas! A fun, family event that exposes the public to amazing, never-before-seen balloon art created by artists from all over the world, the Festival offers a chance to view all of the pieces created for the WBC's balloon competitions. Attendees will also experience magical balloon entertainers, as well as the opportunity to purchase balloon creations of their very own.

### **What You'll See**

- ✦ Colossal balloon sculptures—each as high as 18 feet tall—with some featuring animation, lighting, music, and special effects!
- ✦ Themed party decor!
- ✦ Intricate, twisted balloon figures!
- ✦ Plus, amazing balloon creations to purchase and take home!

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**Festival Information Line:** (800) 331-7195